

**AN ANALYSIS OF WORD FORMATION PROCESS USED BY CLOTHE
ONLINE SHOP IN SHOPEE**

THESIS



**ENGLISH LANGUAGE EDUCATION DEPARTMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MUHAMMADIYAH MALANG
2019**

**AN ANALYSIS OF WORD FORMATION PROCESS USED BY CLOTHE
ONLINE SHOP IN SHOPEE**

THESIS

**This thesis is submitted to meet one of the requirements to achieve
Sarjana Degree in English Language Education**



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2019**

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1. 
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Motto and Dedication

“Think positive and positive things will happen”



I dedicate this thesis to

My Father, My Mother,
My Grandmother, My
Brother

And All My Friends

Letter of Authenticity

I hereby declare that the intellectual content of this thesis is the product of my own work and has not been submitted to any other University of Institution.

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Malang, October 10, 2019



Della Yolanda Ansigita

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ABSTRACT

Word formation refers to morphological and grammatical process. It creates new word and terms from the original words. Nowadays, word formation process can be used by online shop business as their language style to sell their product. Word formation can be found in online shop or e-commerce especially in Jolie Clothing Official Shop and Callie Cotton Official Shop in Shopee.

The purposes of this study were to analyze the word formation processes that were used in Jolie Clothing Official Shop and Callie Cotton Official Shop. This study was purposed to find out (1) the types of word formation process used in Jolie Clothing Official Shop and Callie Cotton Official Shop, (2) the dominant type of word formation process used in Jolie Clothing Official Shop and Callie Cotton Official Shop. This study used quantitative survey design to conduct this study. The data were taken from the official shop of Jolie Clothing Official Shop and Callie Cotton Official Shop in Shopee. The research instruments in this study were the writer herself and supported by some documents about word formation process as well as Jolie Clothing Official Shop and Callie Cotton Official Shop.

This study revealed that there were 35 words of word formation process used in Jolie Clothing Official Shop and Callie Cotton Official Shop that were divided into 4 types which are acronym, borrowing, compounding, and derivation. From all the types of word formation process found in Jolie Clothing Official Shop and Callie Cotton Official Shop, borrowing is the dominant type that was used by them. Borrowing takes words from foreign language and the purpose of it is to gain new vocabulary of language.

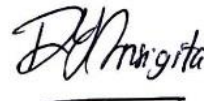
Keywords: word formation process, clothe online shop, Shopee

Advisor I



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ACKNOWLEDGEMENTS

Bismillahirrahmanirrahim, in the name of Allah the most Merciful. All praises be to Allah SWT, the lord of the Universe. Alhamdulillah, with His amazing guidance, the writer can accomplish the process of making this thesis. The blessing and salutation are delivered to the most honorable prophet and messenger Muhammad SAW, who has guided people to be great followers in the way of Allah.

In this opportunity, the writer would like to express the deepest thanks to several people who have helped the writer in giving suggestion, correction, and spirit for doing this thesis:

1. Dr. Sudiran, M.Hum. as the first advisor for his supervision, advice, and guidance during the process of writing this thesis.
2. Riski Lestiono, M.A. as the second advisor who has guided and corrected the process of thesis writing with constructive comments and suggestions to make this thesis better.
3. Alm. Hasto Sigit Mulyo (father), Andriani Kusuma (mother), Almh. Sri Bawon (grandmother) and Dea Yordan Ansigita (brother) for all their great love, patience, advice and prayer. Therefore, the writer could complete this thesis with all their positive energy.
4. Big A class 2015, Aprilia, Vida, Yeye, Aishilia, Neilam, Rere, Indira, Ayu, Evi, Putri, and Fhadilla, thanks for all the precious moments spent together in happy, fun, sad, bad or even in difficult situations during this study.

The writer cannot stop being thankful to Allah for this complete package of support that the writer received to finish her study. May Allah SWT bless them and their family. Moreover, this study is expected to be useful for all readers. Suggestions and criticism will be accepted for the improvement of this thesis.

Malang, October 10, 2019

Writer,

Della Yolanda Ansigita

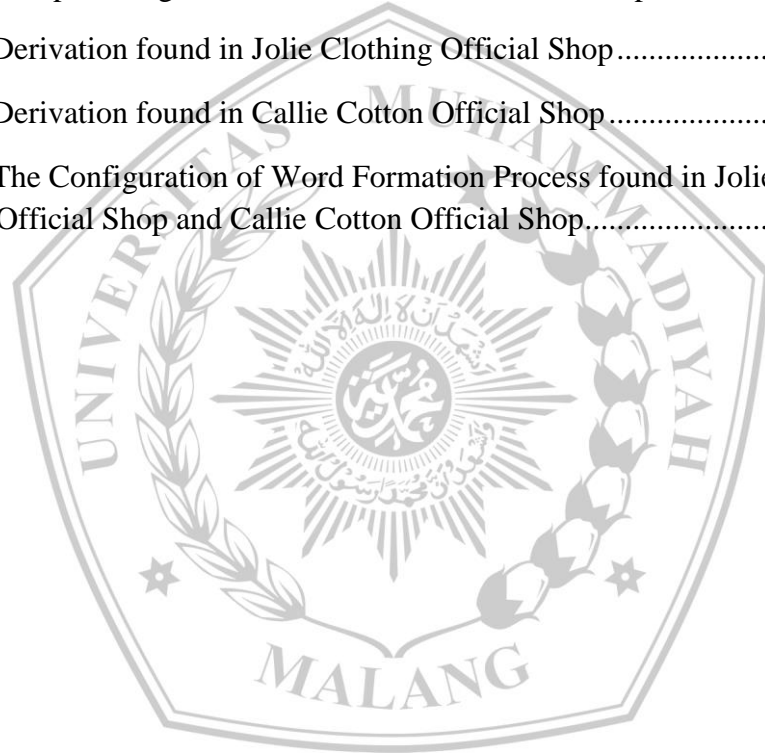


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